

Application Form

International Trade Press Stand and Magazine Boxes

**Deadline for applications:
October 11, 2024**

 marcom-events@messe-muenchen.de
 Messe München GmbH, Am Messesee 2, 81829 München, Germany

Billing address

 Publisher*

 Address*

 Postal code* Town*

 Country*

 Area code Phone* Fax

The trade magazines and newspapers intended for display should be delivered to us **with postage, customs duties and taxes paid by October 28, 2024** at the latest.

 Mobile (for contact during the fair)

 E-mail (personalized)*

 Value added tax registration number

Contact person (staff member of the publisher)

	Title	First name*	Last name*
<input type="radio"/> Ms			
<input type="radio"/> Mr			

 Job function

 Area code Phone* Fax

 E-mail (personalized)*

* these fields are mandatory.

Application for the International Trade Press Stand and Magazine Boxes

At the **electronica 2024** an international trade press stand will be held in the halls of Messe München. The magazine boxes will be located at the trade fair grounds. Please note that we cannot take into account any requests for specific placements.

Service and costs:

- Display on the trade press stand, price per title **EUR 600 plus VAT**
- Magazine boxes, price per title **EUR 1,100 plus VAT**

Location will be near the exhibitors and easy accessible for the interested professional. We will ensure the regular restock.

A delivery of 300 copies per publication for the international trade press stand and 500 copies for each magazine box is recommended.

Online order
 Yes, I would like to display my publication(s) on the Trade Press Stand at a cost of **EUR 600** (plus 19% German VAT) per title.

 Title of the magazines

 Yes, I would like to display my publication(s) in the Trade Press Boxes at a cost of **EUR 1,100** (plus 19% German VAT) per title.

 Title of the magazines

After sending this form you will receive a confirmation to the e-mail address indicated by you.
Please note

that your application for the Trade Press Stand or a Trade Press Box will be invoiced after the fair, even if, for reasons which Messe München GmbH is not responsible for, it was impossible for you to display your publication during the fair.

 Place and date

 Company stamp and legally binding signature. Please repeat name in print.

Send order